



LeClaire RAGBRAI 2008 Sponsorship Opportunities

R.A.G.B.R.A.I. The Des Moines Registers Annual Great Bike Ride Across Iowa will return to Scott County for the first time in 27 years in July 2008. The worlds oldest, longest bicycle ride has chosen LeClaire as its ending town host on Saturday, July 26th. Help us showcase our community and create a grand finale celebration for our 25,000 expected guests.

Platinum Sponsor \$5,000.00

- Two- 30 Second Commercials per hour (7:00 am – 3:00 pm) On the Jumbo-Tron
- Listed as a Platinum Sponsor with Company Logo On www.leclaireragbrai.com Home Page
- Placement of a 4” Ad in the Tabloid that will be distributed in the Thursday, July 17th Quad City Times – 55,000 circulation
- Listing on the sponsor page on the Tabloid
- An overrun of 10,000 Tabs will be produced to be distributed on July 25th to the riders and participants in Tipton along with distribution at all event Information Centers the day of the event.
- Recognition signage at the event near the main stage
- Company Logo on the back of all Volunteer T-Shirts (Approximately 250 shirts)
- 25 Free Event T-Shirts

Gold Sponsor \$2,500.00

- One - 30 Second Commercials per hour (7:00 am – 3:00 pm) On the Jumbo-Tron
- Listed as a Gold Sponsor with Company Logo On www.leclaireragbrai.com Sponsor Page
- Listing on the sponsor page of the tabloid that will be distributed in the Thursday, July 17th Quad City Times – 55,000 circulation
- An overrun of 10,000 Tabs will be produced to be distributed on July 25th to the riders and participants in Tipton along with distribution at all event Information Centers the day of the event.
- Recognition Signage at the event
- Company Logo on the back of all Volunteer T-Shirts (Approximately 250 shirts)
- 10 Free Event T-Shirt

Silver Sponsor \$1,000.00

- One - 15 Second Commercials per hour (7:00 am – 3:00 pm) On the Jumbo-Tron
- Listed as a Silver Sponsor with Company Logo On www.leclaireragbrai.com Sponsor Page
- Listing on the sponsor page of the tabloid that will be distributed in the Thursday, July 17th Quad City Times – 55,000 circulation
- An overrun of 10,000 Tabs will be produced to be distributed on July 25th to the riders and participants in Tipton along with distribution at all event Information Centers the day of the event.
- Recognition Signage at the event
- Company name on the back of all Volunteer T-Shirts (Approximately 250 shirts)
- 5 Free Event T-Shirts

Bronze Sponsor \$500.00

- Listed as a Bronze Sponsor on the Jumbo-Tron
- Listed as a Bronze Sponsor with Company Logo On www.leclaireragbrai.com Sponsor Page
- Listing on the sponsor page of the tabloid that will be distributed in the Thursday, July 17th Quad City Times – 55,000 circulation
- An overrun of 10,000 Tabs will be produced to be distributed on July 25th to the riders and participants in Tipton along with distribution at all event Information Centers the day of the event.

Friend of LeClaire \$499.00 & Under

- Listed as a Friend of LeClaire on the website Sponsor Page
- Listing on the sponsor page of the tabloid

In-kind sponsorships are welcomed.

To find our more information please contact:

Pam Ellis

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563-322-3911 x 118 or 309-373-0333

We “Thank You” for your consideration.